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ENJOY NEW ADVENTURES EVERY MONTH!

THE FOUR SUPERPOWERS YOUR BUSINESS NEEDS NOW!

Why Fueling Your Workforce is More Important Than Ever

Is your business prepared to weather economic uncertainty? During periods of downturn, the companies that come out ahead are the ones who focus on continuing to **create new growth** by responding to **shifting skill demand** and **adapting to changing marketplace needs**. The U.S. contract workforce is 57M strong and armed with the economic and proficiency superpowers your business needs to be dynamic. Now is the time to leverage contract talent and arm your business for long-term success.



The Four Superpowers



Agility

76% of CEOs say the ability to adapt to change is a key competitive advantage. The contract workforce increases flexibility with changing skill/scale demand.



Competence

45% of contingent workers offer unique expertise, including programming and business consulting.



Efficiency

The contingent talent pool is low-cost and highly efficient, giving your business room to grow and innovate.



Resilience

Enable your business to be more resilient and react quicker to market swings, tech disruption and mergers/acquisitions with a dynamic workforce.

Three Ways to Power Up Your Contingent Talent Workforce

Digital Engagement and Management

Increase talent engagement and performance by leveraging AI tools to keep businesses and talent connected.

Business Intelligence

Utilize data analytics to track opportunities, manage costs and performance across your temporary talent workforce. The better tracked, the greater the rewards.

Upskilling

According to McKinsey and Co., the time talent spends using advanced tech skills will increase by 50% by 2030. Is your business ready?

SOURCES

- Upwork: Freelancers in America: 2019 Study
- PWC Global CEO Survey
- Economist Intelligence Unit
- McKinsey & Company - Skill Shift: Automation and the future of the workforce

To learn more about the opportunities, advantages and management of the contract workforce, visit

medixteam.com or call 866-44-MEDIX

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