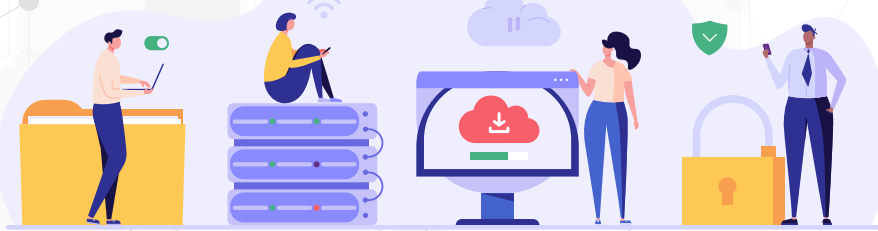


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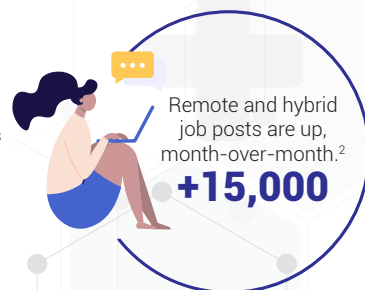
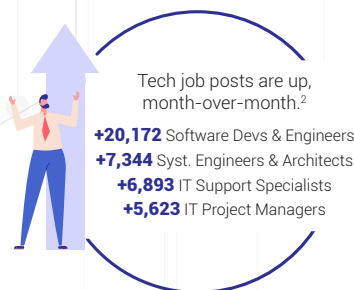
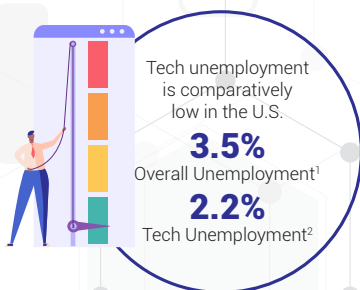


— Technology Labor Market Update — A Shift in Demand is an Opportunity for Healthcare

The technology labor market, particularly in healthcare, continues to change at a rapid pace. No surprise there. But how exactly is it changing? Let's turn to some data for the answer.

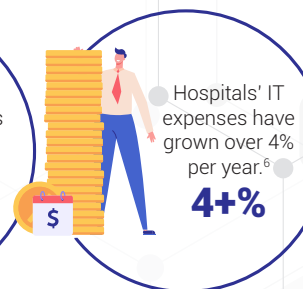
Technology

Despite "Big Tech" layoffs, the demand for talent is high.



Healthcare Technology

It's healthcare's time to land the best tech talent.



Even with Big Tech's recent layoffs, which were blamed largely on economic worries and overhiring, demand for tech talent remains high, particularly in finance and insurance, manufacturing, and, you guessed it: healthcare.

This shifting dynamic means your healthcare organization isn't necessarily competing for talent with Big Tech. More than ever, you're competing with small- to medium-sized organizations in an array of industries. This is good news.

But how do you take advantage of it? By making offers that project-based candidates and permanent job candidates cannot refuse. Because they already know you need them. As Seth Joseph wrote in Forbes, "healthcare is waiting with open arms."⁸

Sources:

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